

## Editorial

**Dear Readers/ Research Scholars,**

The new dynamic Prime Minister **Sri Narendra Modi** has given the slogan of **Swatch Bharat** which means clean India. As we all know, in India cleanliness is not maintained anywhere. The roads are filled with dirt and sweepings. The air is polluted with the smokes of factories. The rivers are being spoiled with the flow of different dangerous chemicals which are released from so many industries. Today we are suffering a lot for pure drinking water we have to purchase it in the market. I suspect that in near future we have to buy oxygen also. The main reason for all these pollutions is lack of civic sense and cleanliness. Because of this, even the environment is polluted. This is high time that we took the remedial steps. At this juncture, honourable Prime Minister **Sri Narendra Modi** gave us the call of **Swatch Bharat**. It is our bounded duty to follow it and make India clean and green.

**Swatch Bharat** is of two types one is external and the other is internal. In external Swatch Bharat we have to make clean the surroundings, roads, atmosphere and rivers. In internal **Swatch Bharat** we have to remove all the evil customs of the society and inculcate human values in the minds of people. As Rome was not built in one day, **Swatch Bharat** also takes much time to be shaped out. As we all know a “**firm decision taken is half work done**”. With that confidence let us take up this activity and go ahead, with full enthusiasm and commitment.

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**With Best Regards**  
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