

Editorial

Dear Readers/ Research Scholars,

The four means of any success are i) Firm decision ii) Implementation of proper procedure iii) Positive attitude and 4) Sincere effort . With these qualities one can achieve his goal without fail. Before starting any work one must take a firm decision to do it. In decisive mood always creates hurdles on the way. According to a proverb “a firm decision taken is half work done.” After taking the decision one must implement the proper procedure of making it successful. Along with these two, one must have a positive attitude towards his Endeavour. Attitude plays a vital role in any effort. Negative attitude discourages the person and positive attitude encourages him to go ahead in his attempt. So one must develop always a positive attitude to achieve the goal. Bounded with these three qualities, sincere effort paves way to the success. Even in the field of research the same policy holds good. Let all the researchers follow the above steps and achieve their goals.

***“Be firm in decision making
Reach the goal without shaking”***

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**With Best Regards
Dr.K.V.L.N.Acharyulu
Editor-In-Chief
IJSIMR**